

# Annual Report 2019



## „Forests – Water – Food – Life“

During a control visit to the reforestation around Soloda Mountain we met this farmer's wife, who proudly showed us that she has worked "there" in the reforestations and that the field in which she stands (lentils) is already yielding better harvests thanks to the increased groundwater level.

October 2019, Soloda, Adwa, Tigray, Ethiopia

## 2019 - Ethiopia makes positive headlines!

Fortunately, Ethiopia made very positive headlines in the year under review, mainly due to two special events, namely

### **Award of the Nobel Peace Prize 2019**

to the Ethiopian Prime Minister, Abiy Ahmed. This for his peace initiative with the neighbouring state of Eritrea and his efforts to secure peace at home.



A further special event ordered by the Prime Minister was the

**Green Legacy Day**, where the Ethiopian population planted more than 300 million trees on 29 July 2019. We welcome such actions, as they raise awareness among the general public about the importance of trees and forests for the future of our planet.

For us, too, thousands of women and men have again planted a new record number of forest trees, shrubs, fruit trees and coffee trees, totalling

**9.4 million.**

In this annual report, you can read how this result was achieved in 2019 and what additional projects we offer.



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## Appreciation . . .

In order to plant 9.4 million tree seedlings, around 5% more must be produced to compensate for the loss during loading, transport and planting. This production of seedlings is mostly done by women, which enables them to generate some income. These women do very good work, which deserves special recognition.



During the reforestation preparations on the mountain and then when planting, whole families are involved for several weeks. Part of the work has to be unpaid, because after all, these farmers are later beneficiaries of the forests and enjoy multiple benefits.

Subsequently, during the rainy season, these farmers plant the seedlings and guard the reforestation areas. Also this hard work, partly under difficult and dangerous conditions on the mountain, deserves high recognition.

It is with great respect and gratitude that we acknowledge the work of these thousands of people who successfully implement our projects. Thank you

very much, dear men and women in our project areas.

## . . . und dear thanks

In order to be able to finance all our projects, we are dependent on fundraising partners and donors. These again enabled us to continue our projects in the year under review and, in some cases, to extend them to more areas and more people.

I would like to thank our institutional partners for their considerable support, in some cases over many years. I would especially like to thank the many hundreds of loyal donors who support us in the highly competitive donations market.

Thank you very much.

Green Ethiopia Foundation.

Kurt Pfister, Chairman of the Foundation Board

January 2020



## 2019 summery

### Tigray

The northern region of Tigray lies on the border with Eritrea. In 2019, we will have total coverage in three Woredas (districts) and around church areas in the city of Axum.

**2.1 million forest trees**

**0.130 million fruit trees**

produced and planted. The production/grafting of fruit trees took place in two specialised nurseries.



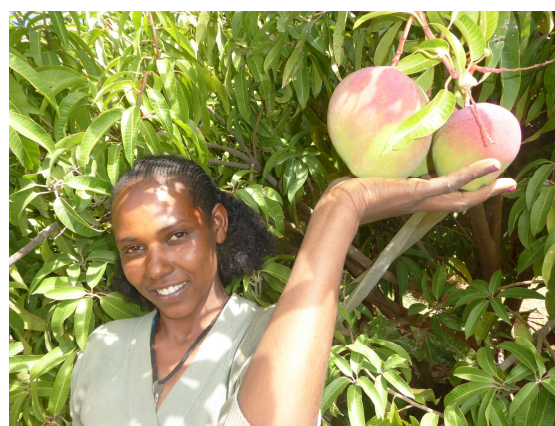
### Oromia

In the Oromia region, we continued our reforestation in a total of six Woredas (districts) and in 2019, we will have a total of

**3.3 million forest trees**

**0.275 million fruit trees**

produced and planted. In the heavily eroded area between the Arsi Mountains and the lakes in the Rift Valley we have tackled new areas.



### Amhara

In the water catchment area of Lake Tana (source of the Blue Nile), whose water is so invaluable for Ethiopia, Sudan and Egypt, we have been reforesting for eight years. In 2019 we will have

**1.8 million forest trees**

**5'000 fruit trees**

produced and planted.



### Sidamo

The Dara women's cooperative in the Sidamo area has 2019

**1.5 million forest trees**

**310,000 fruit trees, 80,000 of which are coffee,**

and planted on eroded land, especially in the houses of so-called women's households (single mothers).



## Reforestations, Our key task



## Afforestation is only at the beginning of the cycle

## Other Projects

### Trees - forests - water - food - life!

#### Water

Forests store water and pass it on for use in the form of springs, streams and ponds. For water storage we have co-financed a

#### **reservoir dam**

from which about 80 ha of fields can be irrigated



#### Promotion of Women

Women who volunteer for reforestation work receive various types of support from us. This year we delivered among other things

#### **11 motor water pumps**

and vegetable seeds to the Adwa women's cooperative.

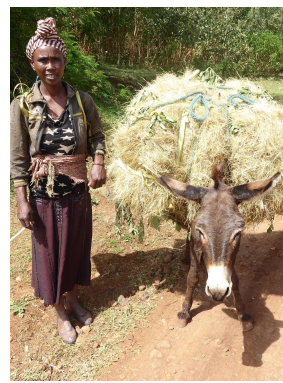


#### Donkeys for female households

Again, thanks to many donkey donations, this year we were able to give a total of

#### **300 donkeys.**

This is an extremely beneficial humanitarian project.



#### Bees for honey

Thanks to nectar in "our" forests there is food for bees. In order to provide farmers with additional benefits from the forests, we have planned a total

#### **100 bee hives**

for individuals and youth groups.

The honey is an important source of income, especially for landless young farmers.





## Afforestation projects

### Objectives of afforestation in general

The main objective is to combat erosion by reforesting hills and mountain slopes with mainly indigenous tree species. Another goal is to improve the nutritional and living situation of the rural population. As compensation for the reforestation work, we offer the farmers help in the production of vegetables and the cultivation of fruit trees.

### The benefits of reforestation are:

#### Protection of land areas

against further erosion and to protect the fields at the foot of mountainsides and hills from destruction by floods during the rainy season.

#### Water storage

Storage of precipitation falling during the rainy season in the afforested and protected forest areas. After only a few years, forests make it possible to use water for growing vegetables and cereals during the dry season, thanks to new springs or rising groundwater levels. This in turn serves to improve the nutritional and living situation of the farmers in the project areas.

#### Use of forests

Sustainable use of the forests (from the 10th year after afforestation) for fuel, construction and furniture wood, sufficient nectar for beekeeping, cultivation of the coveted wild coffee in forests, use of grass (cut and carry) for cattle feed and for roofing the huts. This benefit is very important because it means that the population cares for and protects the forest. However, trees are also used on agricultural land as agroforestry measures, namely the use of nitrogen-binding tree species as hedges.

#### Biodiversity enrichment

A wonderful variety of flora and fauna develops.

#### <sup>CO2</sup> absorption and improvement of the microclimate

Forests play - and this is increasingly recognised by the relevant authorities - a very important role in reducing <sup>CO2</sup> in the atmosphere. For the sake of completeness, it should be mentioned what an important, positive influence forests have on the microclimate.



Reforestation begins with the production of seedlings in nurseries. This work is largely in the hands of women. More and more we are working with women's cooperatives, which run such nurseries on their own account. Example above photo from the Arsi highlands.



Reforestation is successful when trees grow, shade the soil with their wide crowns, improve the humus with deep roots and store the water that falls during the rainy season. As shown in the photo above of the plantation east of St. Michael's Church in Axum.



## Overview of 2019 afforestations

Afforestation area	Forest trees	Fruit trees	Total trees	ha Forest	Trees per ha
<b>Tigray - Region</b>					
Adwa Woreda, various hills	819'983	125'800	945'783	330	
Laileymaichow Woreda, 3 valleys	402'738	1'840	404'578	207	
Gulamakeda Woreda, 5 hills, areas	803'006	2'830	805'836	324	
Axum, Gundi Lba hill	49'600	2'044	51'644	13	
<b>Subtotal Tigray - Region</b>	<b>2'075'327</b>	<b>132'514</b>	<b>2'207'841</b>	<b>874</b>	<b>2'375</b>
<b>Oromia - Region</b>					
Adaa Woreda, 5 hills, areas	371'946	16'871	388'817	155	
Dukem, 5 hills Boreto to Bilbilo	486'359	7'436	493'795	142	
Weliso, 4 hills in 4 villages	664'000	109'000	773'000	112	
Gimbichu Woreda, 6 areas	345'515		345'515	46	
Liban-Zuqala Woreda, many small areas	361'580	57'780	419'360	41	
Arsi Dodota Woreda, 3 hills	373'343	27'107	400'450	90	
Arsi Ziway Dugda Worda, 3 hills	382'924	11'775	394'699	29	
Arsi Hetosa Woreda, 4 hills	215'240	41'780	257'020	17	
Ziway, 2 hills	130'300		130'300	52	
Tulu Korma, Ambo Uni, Center [einh. B].	16'570		16'570	8	
<b>Subtotal Oromia - Region</b>	<b>3'347'777</b>	<b>271'749</b>	<b>3'619'526</b>	<b>692</b>	<b>4'838</b>
<b>Amhara – Region</b>					
Libomkemekem, Derita Mountain	500'193	777	500'970	125	
Libomkemekem, Debra Mountain	833'755		833'755	102	
Libomkemekem, Birra-Area	462'001	4'378	466'379	143	
<b>Subtotal Amhara - Region</b>	<b>1'795'949</b>	<b>5'155</b>	<b>1'801'104</b>	<b>370</b>	<b>4'854</b>
<b>Southern Nation - Region, Sidamo</b>					
Dara Women Association, 3 Woredas	1'539'620	310'222	1'849'842	273	
<b>Subtotal Sidamo - Region</b>	<b>1'539'620</b>	<b>310'222</b>	<b>1'849'842</b>	<b>273</b>	<b>5'640</b>
<b>Total alle four regions</b>	<b>8'758'673</b>	<b>719'640</b>	<b>9'478'313</b>	<b>2'209</b>	<b>3'965</b>

The different planting density (number of trees per hectare) depends mainly on the condition of the afforestation area. The more eroded an area is, the denser the planting is.

## Different types of afforestation

In 2019, we not only planted greenery on hills and mountains, but also around schools, churches and houses and - most importantly - seedlings were planted in the fields. Here are some examples:



Reforestation on hills and mountain slopes prevents erosion and protects the fields at the foot of the hills against debris flows. In addition, the forests store the water that falls in large quantities during the rainy season and is later released again in springs, streams and ponds.



Agroforestry: planting of hedges with nitrogen fixing tree species. Hedges in fields prevent the humus from drying out, offer wind protection, improve the water balance and enrich the humus with nitrogen. The latter again benefits the crops, because the soil and water are enriched with nitrogen.



Planting of forest and fruit trees near the houses and huts of the inhabitants. Forest trees are important providers of shade and later wood, fruit trees are extremely valuable sources of vitamins.

In the picture above, a leader of a local women's cooperative informs her neighbours what they need to pay particular attention to when planting.

## Sustainability of afforestation

**The most important guarantor of sustainability is the manifold benefits of reforestation and forests.** If the farmers have a benefit, they take care of the forests. And because they are directly involved in the project, they not only take care, but they also want to continue "their work" and continuously expand it, for example with beekeeping or vegetable cultivation. Another important point is that the beneficiaries must make their own contribution to the projects. We are guided by the saying "What costs nothing is worth nothing" and demand that farmers participate in the project work. Since they cannot do this with money, they make their contribution in the form of voluntary work. This is very important for us. The successes also show that this approach is correct.

## Critical aspects of afforestation

A constant challenge is the protection of afforested areas. To prevent the intrusion of animals and humans, we pay guards or the planting groups make agreements with the inhabitants of the villages, so-called by-laws, with the obligation to protect the areas. Unfortunately, however, during visits we also have to note here and there that this duty of care is not always fully observed. Farmers who do not follow the rules are punished, but by then the damage is usually already done.

Photo right: eaten off *Jatropha* young tree, which will hardly recover.





## Fruit trees

In addition to forest trees, we consciously promote the cultivation of fruit trees for the following reasons:

### a) Fruit trees as high-vitamin foods

It does not need any special mention how important fruits containing vitamins are for a healthy diet. Especially in the rural areas where we reforest, the diet is too one-sided, we hear this again and again from doctors and experts. The cereal TEFF (a kind of wild millet) is baked to the flat bread INJERA and is considered a basic and staple food. There is little natural growth of fruits or berries. Well known are - depending on the area - prickly pears (very rich in vitamins) and guava and in southern areas of course the bananas. But otherwise the choice is small.



Kaktusfeigen



Beeren vom  
Dovyalis abyssinica Baum



Guava

### b) Fruit as a source of income

Fruits are in great demand at the weekly markets. Women who have fruit trees at home can generate some income.

Therefore, all our nurseries are increasingly producing fruit tree seedlings, which are then sold at reasonable prices. In many nurseries, as the following example shows, we produced over 700,000 fruit tree seedlings in 2019.



In addition to popular fruits such as mango, papaya, oranges and avocados, we also promote the cultivation of coffee with the well-known and popular variety "Coffee Arabica".

At the Soloda fruit tree nursery in Adwa, a total of 125,800 fruit tree seedlings were produced and sold in 2019. And this - as you can see in the photo next door - in refined quality.



## Project: "Promotion of small farmers - promotion of women – donkeys “

### Goals

**Promotion of women, improvement of the nutritional and living situation of poor farming families, relief of women from heavy carrying work by giving donkeys.**

Originally this project was a promotion project for poor small farmers. But more and more we are focusing on women. There are many women in our reforestation areas who are solely responsible for the project (so-called "women households"). They are war or AIDS widows, women from polygamous marriages, single mothers or simply often women who have been abandoned by their husbands because they have moved to cities in the hope of finding work there. We provide these women with the necessary start-up aid to promote their own cultivation and to generate some additional income by selling their products.

In 2019, support focused on the supply of water pumps, vegetable seeds, bee hives and chicks. In the Weliso reforestation area we financed a water supply for a village and the creation of a fruit tree garden for a youth group. In Dara, we also financed the production of wood-saving stoves, the cultivation of Abyssinian bananas (*Ensete ventricosum*), roof water extraction and the purchase of goats. They are one-off payments that are granted to these women. Afterwards they are able to develop themselves.



The farmer's wife offered us corn, which she was able to harvest thanks to the seed we had donated.



Photo left:

Farmer's wife in her vegetable field, which she can irrigate thanks to the water pumps we supply. Always 10 women share a water pump in this area to irrigate their fields. The women help and support each other. A community work and a beautiful sign of solidarity among women.

Photo on the right:

Beekeeping by private farmers in the Arsi highlands. Since the trees, shrubs and grasses in our reforestation areas provide nectar all year round, up to 30 kg of honey per colony can be harvested per year. The honey is not only important for feeding the families, a part of it can be sold and thus generate some income.





## Appreciation of the great Dara women's promotion project

As reported above, one of the women's promotion projects concerns the Dara Women Development Association, the Dara Women's Promotion Cooperative. We have been working with this women's cooperative for 8 years now. Because this cooperative has been accorded a special honour, we want to give this project a special place in this year's annual report.

### 2011

. . .we received the request to reforest the huge area between Kenya Road and the Rift Valley (Lake Abaya) (photo right). Large infertile areas exposed to erosion should be afforested. We received the request from a small women's cooperative that works to improve the living situation of single women.



### 2012

After reviewing the documents submitted, we were able to sign an initial agreement as early as 2012. From the then board of directors of the women's cooperative, only the president could seal the first contract with her signature, the other women did so with their fingerprints. But: even if they were mostly illiterate, these women knew what they wanted. They had clear ideas on how they could improve the lives of many women's households in cooperation with us.



### 2013 - 2016

Starting in 2013, around 500,000 seedlings were produced and planted annually, initially with the support of the local agricultural office. Also some vegetables were already grown, cabis, pepper and tomatoes. The women saved the money earned from the production of seedlings and planting or invested it in ever new business areas such as the purchase of cows, chicks, goats and for running a kindergarten. This is so that the women can take their children to work with them and they are under supervision.



### 2017 – 2018

The group grew continuously and new tree nurseries were established in neighbouring villages. Coffee trees were planted around the women's huts, as well as vegetables and various fruit trees. The women's cooperative was honoured as a model organisation at state level. Ms. Ruhama, the President, proudly presents the reforestation that is progressing well. (photo right).



### 2019

The successful work of the Dara Women's Cooperative received international recognition. At a ceremony in Paris, the president of the cooperative, Mrs Ruhama, was awarded the prestigious "Terre des Femmes International" prize. This was the well-deserved recognition of the work of this woman, whereby she also emphasized again and again during the tribute that actually "her women" deserved this prize. (Photo, Mrs. Ruhama next to Mr. Jean-Philippe, representative of the Fondation Yves Rocher, which awarded the 2019 prize to Mrs. Ruhama.



### Specific objectives Donkey project - 300 donkeys

As a side project with primarily humanitarian character we have the donkey project. A donkey is given to women who are solely responsible. This relieves women and their children, mainly girls, of heavy carrying work, sometimes over long distances. The beneficiaries are selected by the village community in cooperation with the agricultural office and receive training and instructions on how to keep and care for the donkeys.

Again and again we hear in encounters with such women that donkeys are a blessing for them.

We have donated donkeys in 2019 in the following areas:

- Laileymaichow Woreda, Tigray, 50 donkeys
- WYDA, Weliso Youth Development Association, 80 donkeys
- Arsi Region, in 3 Woredas 50 each, total 150 donkeys
- Dara women's cooperative, 20 donkeys

For some years now we have been financing donkey girls where possible. Female donkeys are somewhat "zamer" and above all they become pregnant and provide for desired offspring.

Photo on the right:

Encounter with "donkey" - women on the road with water. These women transport the water from the river 2 km away to irrigate their vegetable gardens. Debrebrhan in Leileymaikhov, Tigray.



Woman leads maize straw with the donkey cart to the market in Sashamene. Your donkey already has a young one trotting by the side. A great joy for the woman.



### Sustainable benefit

The women's promotion projects, including the donkey project, are very sustainable for a number of reasons. Because this support enables beneficiary women to better feed their families and earn some money at the same time, they are highly interested in the continuation. And: what could be more sustainable than women being able to provide their children with an education! Be it by paying school fees, uniforms and school materials, or because children can go to school instead of carrying water and other loads on their backs on long marches.

It should also be noted that our contributions to this women's promotion project are not free gifts. Without exception, the beneficiary women perform voluntary work in the reforestation projects.

### Critical assessment

We and the beneficiaries are very satisfied with the project.

It is worth mentioning that donkey prices have risen considerably in the last two years. We are told that this is due to donkey purchases by the Chinese, who buy donkeys in Ethiopia and transport them to China! Very questionable for animal welfare reasons!



## Project: „Schools“

### Goal:

Teachers at schools impart knowledge and experience to their students about the great value of an intact nature. The students are taught in theory and for the practical lessons we enable them to cultivate orchards, where the students not only have to take responsibility (care) but are also allowed to harvest the fruit.



### Measures and results

We have extended our activities to three more schools in Weliso, where we now reach around 2,500 students who are now being taught natural history lessons and can plant a sample orchard.

In Dara we financed a latrine and in Weliso we financed a well with a shower house at another school..

When we visited Endaabagerima School we asked students in one class to show us on the blackboard what they were learning in class. The first student who came forward drew the above tree.

That says more than many words!



Photo left:  
Out into the GREEN for  
nature study lessons.  
Wedi Keshi School, Adwa, Tigray

Photo on the right:  
Planting fruit tree seedlings  
on school grounds is part  
of our school projects.  
Dara, Sidamo, Southern Nation



### Positive Change

The same school area in Endeabagerima at the start of the project in 2011 (left) and after eight years (right). Today it is a shady park.



### Sustainability

What can be more sustainable than providing education for young people and convincing the upcoming generation of the usefulness and importance of forest trees, fruit trees, water supply, nutrition and nature, and letting them participate in their prosperity!



## Fundraising

### Partnerships and incoming donations are extremely gratifying

In the year under review, the partnerships with two institutional partners, Fondation Yves Rocher and Ecosia GmbH, complemented by a particularly valuable partnership with a private couple, were again the backbone of the financing of our projects.

#### Partnership with the Fondation Yves Rocher, Paris

A significant contribution to this success is based on the partnership with the French "Fondation Yves Rocher", which has co-financed the planting of over 42 million trees between 2009 and 2019. In 2019, the foundation also contributed to the financing of around 4 million tree seedlings. This support is very important for our project financing. In fact, the Yves Rocher Foundation makes its slogan come true: Get involved to change the world!



#### Partnership and support through www.ecosia.org

The cooperation and support of the "search engine" Ecosia has been considerably expanded, after those responsible were very pleased with the results of our reforestation. We are also and gladly recommend to use this search engine for the benefit of nature and environment. Here is the link for your future searches: [www.ecosia.org](http://www.ecosia.org)



### Loyal existing and new donors

No donation is a matter of course. We are therefore very grateful to our previous donors, most of whom have been with us for many years, for their loyalty. In 2019, a number of companies will be added to the list of those who want to offset their CO2 footprint through our reforestation projects.



Once again Micarna AG and its sports team support us with an extremely valuable donation.



After a lecture at the Helsinki University we are gaining a new group of good donors.



The worldwide environmental debate that has flared up has brought us a whole range of new donors, mainly companies, some of which are listed below:

PHOTOCIRCLE

FlatMan  
YOUR PROPERTY MANAGER

treeday  
einfach grüner leben

Wochinger Immobilien

KUPFERGRÜN  
VEGANE KOSMETIK

## Sincere thanks

## Organisation

### The management of the foundation / foundation board

In addition to the statutory business, the Board of Trustees makes strategic, organisational and personnel decisions. Above all, it decides which projects will receive which funds. Business was discussed at four meetings. 2019 was an election year. Dr. Maxence Carrel and James Rymer Hug were elected to the Board of Trustees to replace Claire-Lise Hahling and Dr. Konrad Stierlin, who are leaving the Board. The other members of the Board of Trustees stood for a further term of office and were re-elected, as were the President and Vice President. The Project Committee met three times and prepared the project applications to the Board of Trustees. In view of the increasing activities and the associated rise in the number of project applications, the Project Committee was of particular importance. With a view to the Jubilee Year 2020, a committee was formed to propose any activities that may be necessary.

### Foundation Board, composition, status as of 01.01.2020 (term of office 2020-2023):



Kurt Pfister  
Chairman  
Winterthur



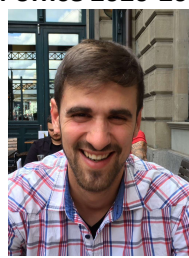
Hansruedi Zehnder  
Vice-Chairman  
Winterthur



Pfr. Beat Beutler  
Thun



Susanne Bühner  
Kleinandelfingen



Dr. Maxence Carrel  
Zürich  
01.01.2020



Irene Pfister  
Winterthur



James Rymer Hug  
Wädenswil  
01.01.2020



Dr. Hans-Rudolf  
Stucki



Adrian Pfister

### Experts

We would like to thank the two experts for their willingness to work for our foundation and to assist us with their expertise.

Dr. Hans-Rudolf Stucki: Expert on strategy and international contracts.

Adrian Pfister: Expert in computer science, internet and social media.

### Management

The operative management is the responsibility of Dr. Simon Pfister, Effretikon. In addition to the administrative and accounting tasks, this includes in particular the acquisition of new donors through lectures, applications and other PR activities. An important task is also project planning as well as project management and its implementation, combined with trips to Ethiopia. The annual report and annual financial statements are prepared in German and English, PR and presentation materials in addition to German are partly in English and French.



Simon Pfister  
During a project visit in Ethiopia

### Foundation representation in Ethiopia

Ms Alem Tsegaye is responsible for the management of the Addis Ababa office. She is responsible for contacts with the authorities and with those areas in which we work with women's or youth groups. Mrs. Mekdes is responsible for the Ethiopian accounting.



Ms. Alem during a project visit

### Voluntary activities of the organisation in Switzerland

Foundation boards and managing directors work on a voluntary basis, without compensation.

### Auditors:

### Foundation Supervisory Board:

### Supervision in Ethiopia:

PwC, Winterthur

Eidg. Departement des Innern (EDI), Foundationsaufsicht, Bern

Charity and Society Agency, Addis Ababa

Ministry of Forestry, Environment and Climate Change MoFECC



**Annual financial statements** in condensed form. The detailed, audited annual accounts can be obtained from the office after the audit in May 2020 (info@greenethiopia.org or 052 233 15 31).

<b>Balance sheet as at 31.12.</b>		<b>2019</b> CHF	<b>2018</b> CHF
<b>ASSETS</b>			
Cash, bank and postal account		614'048.60	754'473.09
Transitory assets		0.00	0.00
Withholding tax credit		0.00	0.00
<b>Current assets</b>			
<b>Total assets</b>		<b>614'048.60</b>	<b>754'473.09</b>
<b>LIABILITIES AND SHAREHOLDER'S EQUITY</b>			
<b>LIABILITIES</b>			
Accruals and deferrals, project liabilities, current liabilities		278'526.14	438'539.62
Fund Restricted earmarking			
<b>Total liabilities</b>		<b>278'526.14</b>	<b>438'539.62</b>
<b>Shareholder's equity</b>			
Share capital		150'000.00	150'000.00
Acquired free capital		165'933.47	144'868.84
Annual result		19'588.99	21'064.63
<b>Total shareholder's equity</b>		<b>335'522.46</b>	<b>315'933.47</b>
<b>Total liabilities and shareholder's equity</b>		<b>614'048.60</b>	<b>754'473.09</b>
<b>Operating account as at 31.12.</b>		<b>2019</b> CHF	<b>2018</b> CHF
<b>OPERATING REVENUE</b>			
Donations, contributions	1)	1'706'024.46	2'006'809.62
<b>Total operating income</b>		<b>1'706'024.46</b>	<b>2'006'809.62</b>
<b>OPERATING EXPENSES</b>			
Project "Tigray tree nurseries and afforestation"	2)	355'440.38	593'818.77
Project "Oromia tree nurseries and afforestation"	3)	425'787.75	629'875.26
Project "Nurseries and afforestation Amhara"	4)	338'735.94	388'588.42
Sidamo tree nurseries and reforestation project	5)	183'539.46	144'732.88
Project "Water collection, pumps, dams, etc. "	6)	124'025.84	25'245.00
Project "Schools"	7)	38'143.71	34'994.02
Project "Promotion of women, small farmers, donkeys for women"	8)	137'117.38	99'871.84
Other, new projects, project costs not directly attributable	9)	16'675.49	5'507.90
Expenditure on fundraising	10)	18'785.20	16'896.75
Administrative costs Ethiopia	11)	7'486.72	9'369.62
Administrative costs Switzerland	12)	21'843.07	20'075.37
Audit and supervision		2957.80	2'776.40
<b>Total operating expenses</b>		<b>1'670'538.74</b>	<b>1'971'752.23</b>
<b>Operating result</b>		<b>35'485.72</b>	<b>35'057.39</b>
Financial result		-15'896.73	-13'992.76
Change in earmarked funds		0.00	0.00
<b>Annual result</b>	13)	<b>19'588'99</b>	<b>21'064.63</b>

See the following page for comments on the annual financial statements.

## Comments on the annual accounts

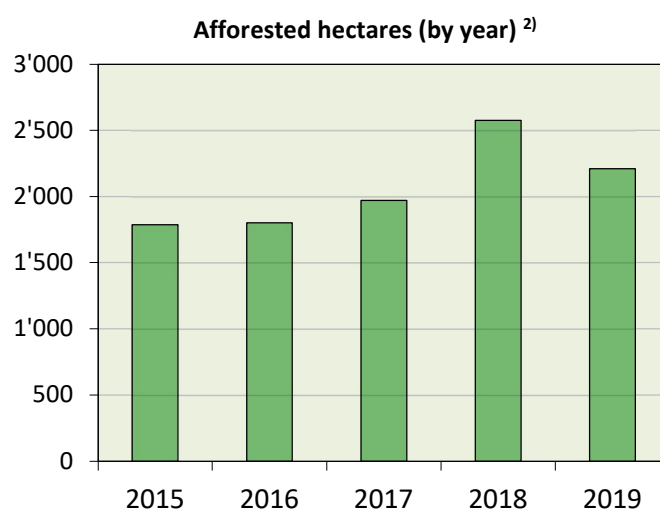
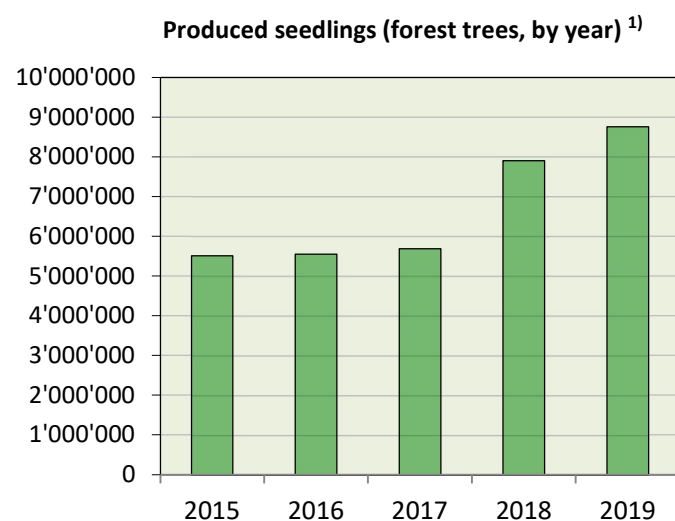
**The significantly lower operating income is explained by a special effect in the previous year, in which non-periodic payments from two fundraising partners were recorded as advance payments for project expenses in 2019.**

- 1) Income from contributions and donations: The two fundraising partners Fondation Yves Rocher and Ecosia GmbH contribute around 70% of the income, followed by three foundations that wish not to be mentioned here. In 2019, various companies again donated up to CHF 10,000, and this year a particularly large number of small companies are registered as new donors, who want to offset their <sup>CO2 footprint</sup> with reforestation. Pleasingly, the increasing collections of parishes, collections at events, organisations and once again the many private individuals who support us, some of them with amounts of up to CHF 5,000 and more annually, should be mentioned with thanks. The foundation boards also donated CHF 27,150 again, despite a lot of voluntary work.
- 2) "Tigray afforestation and tree nurseries": The smaller expenditure is due on the one hand to the utilisation of provisions for project financing in Laileymaichow and Gulamakeda. Expenses in 2019 are in line with the long-term average.
- 3) "Afforestation and tree nurseries Oromia": The lower expenditure for the Oromia projects is also due to the use of provisions on the one hand and to extraordinary expenses in the previous year with the initial financing of new project areas in the Arsi region on the other.
- 4) "Amhara tree nurseries and reforestations": The somewhat lower expenditure compared to the previous year is explained by the expansion of the reforestations to two new areas in 2018, for which new tree nurseries had to be created at that time.
- 5) "Sidamo tree nurseries and afforestation": The increase in expenses is explained by higher provisions compared to the previous year.
- 6) "Water catchment". 2019 was a special year, as we signed contracts for three new dams and partially financed them. These are a dam for Adwa (Gebda), a dam for Leileymaichow (Adikerni) and a dam for Libomkemkem (Birra) in the Amhara region. In addition, we paid for a canal system in Adwa for the irrigation of 80 ha of land from the Keren dam (financed in the previous year) and in Weliso for the construction of a well with a shower house.
- 7) "Schools Project": The main expenditure concerns a financial contribution to a new school in the Debre Damo afforestation area. School projects in Libomkemkem (Amhara) and Dara were also supported.
- 8) "Promotion of small farmers, women, donkeys for women": In this annual report we have paid special tribute to women's projects, as they play a central role in our reforestation projects. We have therefore increased expenditure, especially for vegetable cultivation (supply of water pumps and financing of vegetable seeds). We also financed 300 donkeys again.
- 9) "Other projects". The main costs are the co-financing of <sup>CO2 studies</sup> by Ambo University in our reforestation area Addis Alem, which are important for us to provide donors with proof of the <sup>CO2 absorption of</sup> our reforestations.
- 10) "Fundraising expenses." The increased costs are due to the production of videos, which are demanded by well-known donors.
- 11) "Administrative costs Ethiopia": These are slightly lower, as we did not have to purchase any office supplies compared to the previous year.
- 12) "Administrative costs Switzerland". The additional costs are due to reconstruction costs for data lost in the cloud. At around 4%, administrative costs remain very low.
- 13) The extremely pleasing receipt of contributions and donations led to a positive annual result.

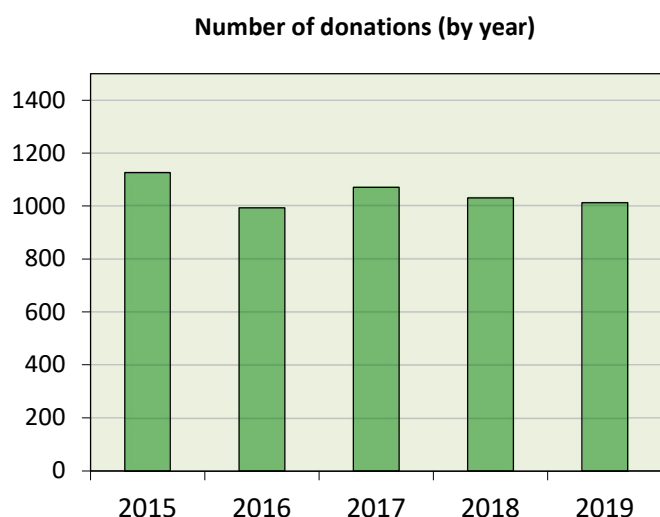
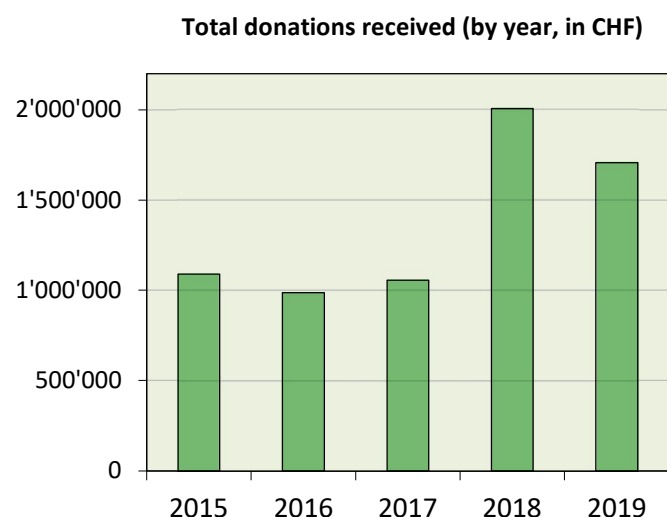


## Statistical data

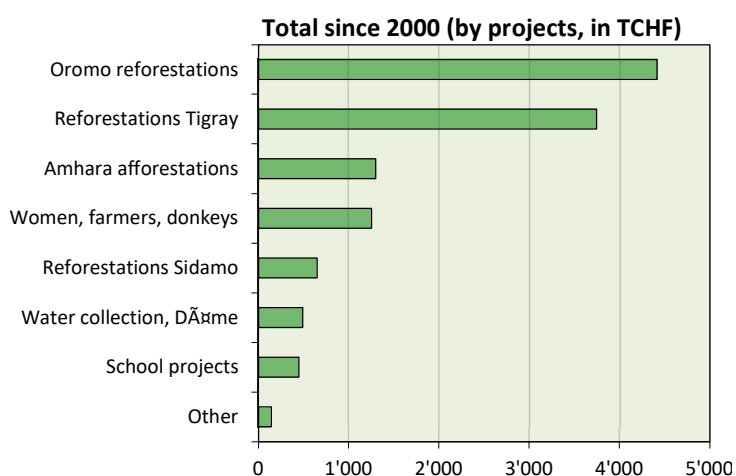
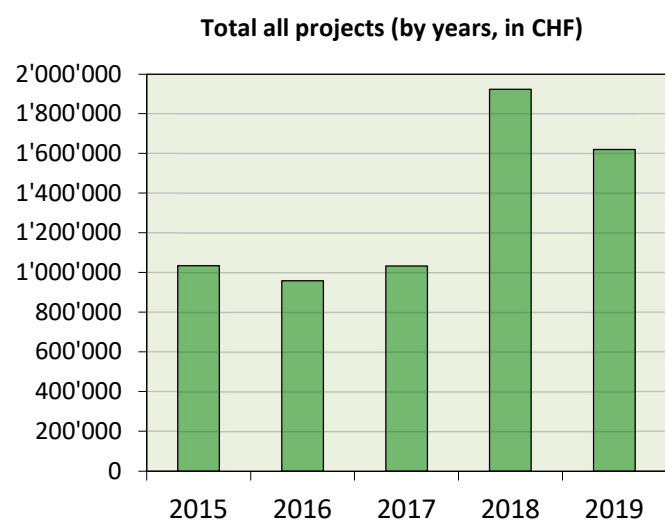
### Reforestation



### Development of contributions and donations



### Accumulated project expenses



<sup>1)</sup> In addition to forest trees, fruit tree seedlings were produced which are not included in these statistics. See page 8.

<sup>2)</sup> For this statistic, only area afforestation are counted. Seedlings planted by farmers or in fields for Agroforestry do not yield hectares of land, therefore the area does not correlate with the number of seedlings produced.

## Outlook 2020

In 2020 we may already celebrate our 20th anniversary. The best anniversary activity is that we are prepared,

### 10 million tree seedlings

to produce and plant.



**Also in 2020 we do not want to change the environment with big speeches, demonstrations and conferences, but with ACTIONS! This helps the environment best!**

## thanks and closing words

This year, too, we have reason to be very grateful. Our special thanks to:

- about a thousand private individuals who have been loyal to us over the years or have been won over as new donors.
- the companies, foundations, organizations and groups, parishes, schools, associations, clubs, etc., who support us with considerable amounts of money.
- the Fondation Yves Rocher, France, for its long-standing, extensive reforestation partnership, which we were able to extend for another 5 years in the year under review following negotiations.
- Ecosia GmbH for its increasing support.

In 2019, our activities will have made a major, sustainable contribution to environmental development. At the same time, we have been able to offer thousands of people in Ethiopia a contribution to self-development and to improving their living situation. We have used the funds entrusted to us sparingly and effectively. We are pleased that the work is increasingly bearing fruit; fruit in the form of trees, forests, water, harvests, vegetables and great gratitude from the beneficiaries.

Yes, the projects of our foundation offer the beneficiaries

## new perspectives for a future worth living in their home country

and prevent rural exodus and migration. In this respect, our foundation makes a valuable contribution, even if only in a small area, but with great impact. Since our resources, including personnel, are limited, we cannot respond to many requests to extend our projects to other countries. However, we advise such organisations about our approach and are happy to see such projects emerging in other countries around the world.

Green Ethiopia Foundation

Donation accounts:

- Migrosbank, 8010 Zürich, IBAN CH22 0840 1016 8031 8430 6
- Postkonto 90-737866-1, IBAN CH61 0900 0000 9073 7866 1





## Overview of project areas, status 2019

